

RAJAR DATA RELEASE



Quarter 1, 2017 – May 18th 2017

LONDON STATIONS – PAGE 1

SAMPLE SIZE:
 Survey period - Q1 2017
 Code Q (Quarter): 3,542 Adults 15+
 Code H (Half year): 6,984 Adults 15+

TERMS
WEEKLY REACH: The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.
SHARE OF LISTENING: The percentage of total listening time accounted for by a station in the area (TSA) in an average week.

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q1 16	Q4 16	Q1 17	Q1 17 vs. Q1 16	Q1 17 vs. Q4 16	Q1 16	Q4 16	Q1 17
BBC Radio London (was BBC London 94.9)	Q	354	359	329	-7.1%	-8.4%	1.2	1.0	0.6
Absolute Radio (London)	Q	760	750	773	1.7%	3.1%	2.8	2.0	2.5
Capital London	Q	2286	1730	2240	-2.0%	29.5%	4.7	3.7	5.2
Capital XTRA (London)	Q	548	505	380	-30.7%	-24.8%	1.1	1.0	0.8
Gold London	Q	250	255	341	36.4%	33.7%	1.1	0.8	1.3
Heart London	Q	1547	1362	1395	-9.8%	2.4%	4.7	4.1	4.4
Kiss (London)	Q	2011	1860	1800	-10.5%	-3.2%	4.4	4.5	4.0
LBC 97.3	Q	1001	1055	1072	7.1%	1.6%	4.5	5.5	5.5
LBC London News (was LBC News 1152)	Q	482	367	474	-1.7%	29.2%	1.3	0.8	1.0
Magic (London)	Q	1745	1723	1454	-16.7%	-15.6%	4.4	4.7	3.8
Premier Christian Radio	Q	159	193	173	8.8%	-10.4%	0.9	0.5	1.1
Smooth Radio London	Q	779	748	798	2.4%	6.7%	2.7	1.7	2.1
Radio X London (was XFM London)	Q	337	430	378	12.2%	-12.1%	1.0	1.4	1.0

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NATIONAL STATIONS ON LONDON TSA

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	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q1 16	Q4 16	Q1 17	Q1 17 vs. Q1 16	Q1 17 vs. Q4 16	Q1 16	Q4 16	Q1 17
BBC Radio 1	Q	1743	1706	1382	-20.7%	-19.0%	3.4	4.5	2.7
BBC Radio 2	Q	2240	2146	2222	-0.8%	3.5%	10.7	10.7	12.0
BBC Radio 3	Q	522	696	492	-5.7%	-29.3%	1.6	2.7	1.2
BBC Radio 4	Q	2614	2871	2674	2.3%	-6.9%	15.9	17.1	15.6
BBC Radio 5 live	Q	1215	1216	1216	0.1%	0.0%	3.6	4.0	3.5
Classic FM	Q	1243	1302	1230	-1.0%	-5.5%	4.0	3.7	3.4
talkSPORT	Q	795	669	639	-19.6%	-4.5%	2.1	1.7	2.2